Connie Oswald Stofko, Publisher ● connie@buffaloniagaragardening.com ● (716) 830-7984 175 Stevenson Blvd., Amherst, NY 14226 ● www.buffalo-niagaragardening.com

Premium Listing in our Gardening Directory

You can include photos in addition to your logo when you choose a Premium Listing in our <u>Gardening</u> <u>Directory!</u> And you have lots of room for text to tell prospective customers about everything you have to offer.

Your Premium Listing appears before the free listings. And our categories help readers find you when they are looking for something special. Of course we link back to your website—and that's the place where customers can find out everything they need to know about your business.

If you don't know what to write in your Premium Listing, leave that part to us. For just \$35, I can write or rewrite your text for you.

Your listing could be the same throughout the year, or we could make seasonal changes. The cost would be \$25 each time you want changes made. (You can have several changes made at one time.)

Investment: \$169 per advertising cycle or \$507 for the entire year.

Our advertising year is set up to coincide with the business cycles of green businesses. There are three cycles:

- Cycle 1—mid-January through the end of April
- Cycle 2—May and June
- Cycle 3—July through mid-January